

If I take part in this research study, how will you protect my privacy?

During this research, identifiable information about your health will be collected. In the rest of this section, we refer to this information simply as “health information.” In general, under federal law, including the Health Information Portability and Accountability Act (“HIPAA”), health information is private. However, HIPAA allows your health information to be used and disclosed for certain purposes related to this study if you decide to participate in this study and sign this Consent Form. Below is a description of who may be able to see, use, and share your health information for purposes of this study and why they may need to do so.

Who may see, use, and share your identifiable health information and why they may need to do so:

- Research staff involved in this study, including individuals at King’s College London, Massachusetts General Hospital, Stanford University and Tufts University
- Zoe, which is the sponsor of the study, and the people or groups it hires to help perform this research, to contact me directly by telephone, email or chat function to discuss my diet and to discuss my study results
- Quest
- Other researchers and medical centers that are part of this study and their ethics boards
- A group that oversees the data (study information) and safety of this research
- The ethics board that oversees the research.
- People from organizations that provide independent accreditation and oversight of hospitals and research
- People or groups that we hire to do work for us, such as data storage companies (such as Amazon Web Services), insurers, and lawyers
- Federal and state agencies (such as the Food and Drug Administration, the Department of Health and Human Services, the National Institutes of Health, and other US or foreign government bodies that oversee or review research)
- Public health and safety authorities (for example, if we learn information that could mean harm to you or others, we may need to report this, as required by law)

Some people or groups who get your health information might not have to follow the same privacy rules that we follow and might use or share your health information without your permission in ways that are not described in this form. We share your health information only when permitted or required by law or when authorized by you in this form, and we ask anyone who receives it from us to take measures to protect your privacy. The sponsor has agreed that it will contact you only for the purposes of the study, as described above, and will not use or share your information for any mailing or marketing list. However, once your information is shared outside the study sites, we cannot control all the ways that others use or share it and cannot promise that it will remain private.

Because research is an ongoing process, we cannot give you an exact date when we will either destroy or stop using or sharing your health information.

The results of this research study may be published in a medical book or journal, or used to teach others. However, your name or other identifying information **will not** be used for these purposes without your specific permission.

Your Privacy Rights

You have the right **not** to sign this form that allows us to use and share your health information for research; however, if you do not sign it, you can not take part in this research study.

You have the right to withdraw your permission for us to use or share your health information for this research study. If you want to withdraw your permission, you must notify the person in charge of this research study in writing. Once permission is withdrawn, you cannot continue to take part in the study.

If you withdraw your permission, we will not be able to take back information that has already been used or shared with others.

You have the right to see and get a copy of your health information that is maintained at the study site. To ask for this information, please contact the person in charge of this research study. You may only get such information after the research is finished.

Future research

If you agree, your health information can be used and disclosed for future research on various products or conditions, to obtain regulatory approval of additional products, to develop new products, and to improve existing products. Your decision to allow this future research is voluntary, and you can still participate in this research study if you decide not to agree to permit your health information to be used and disclosed for future research.

European General Data Protection Regulation

Because some of the work we do may take place in the UK, the European Union's "General Data Protection Regulation" (GDPR) applies to our processing of your personal data, even if you do not live in Europe.

For the purposes of the GDPR, we will be a data controller. The GDPR requires that we have a lawful reason for processing personal data about you. For this study we will be relying on two alternative reasons: first that that we have a legitimate interest in carrying out scientific research in the public interest as explained in this document; and second that you have given your consent.

If any personal data is sent outside the European Union (for example if it is sent back to the USA), we will make sure that there are appropriate safeguards in place for doing so. Please contact us for more information about this if it causes you any concern.

We are unable to set any particular time limit on the storage of your personal data, but we will keep it under regular review and ensure that it is not kept longer than is necessary.

Under the [GDPR](#) you have a number of important rights free of charge. In summary, those include rights to:

- access your personal information
- require us to correct any mistakes in your information which we hold

- require the erasure of personal information concerning you in certain situations
- receive the personal information concerning you which you have provided to us, in a structured, commonly used and machine-readable format and have the right to transmit those data to a third party in certain situations
- object to decisions being taken by automated means which produce legal effects concerning you or similarly significantly affect you
- object in certain other situations to our continued processing of your personal information
- otherwise restrict our processing of your personal information in certain circumstances

For further information on each of those rights, including the circumstances in which they apply, see the [Guidance from the United Kingdom Information Commissioner's Office \(ICO\) on individuals rights under the General Data Protection Regulation](#).

If you would like to exercise any of those rights, please email, call or write to our data protection officer using the contact details given below.

The [General Data Protection Regulation](#) also gives you the right to lodge a complaint with a supervisory authority, in particular in the European Union (or European Economic Area) state where you work, normally live or where any alleged infringement of data protection laws occurred. The supervisory authority in the UK is the Information Commissioner who may be contacted at <https://ico.org.uk/make-a-complaint/your-personal-information-concerns/> or telephone: +44 0303 123 1113.